

## **B.R.A.D. Foundation Speaking Engagement Overview**

*A brief summary of our usual presentation that can be altered to address situations specific to your community.*

- I. Introduce of speaker and an in-depth introduction of Bradley McCue.
  - a. Help the students become fully aware that he was a typical college student, a "peer", and what tragically happened on his 21st birthday.
  
- II. Show and discuss 6 video vignettes depicting different decision-making situations that involve alcohol (show each vignette separate with discussion between)
  - Alcohol and your overall health.
  - Sexual assault and alcohol.
  - Legal issues (minor in possession of alcohol -- stressing non-use message for those under 21).
  - Decision making and alcohol -- how alcohol affects you at different levels (mental, decision making and physical effects listed in detail).
  - Celebration drinking and peer pressure to include alcohol in celebrations.
  - Alcohol poisoning – a more detailed explanation of the symptoms of alcohol poisoning--what to look for and when to call for help.
  
- III. Conclusion
  - a. There are many consequences of excess drinking, most less tragic than what happened to Bradley, but still very significant.
  - b. Challenge to everyone
    - Make educated and responsible decisions concerning alcohol ( Responsibility in those under 21 always means non-use)
    - Learn the danger signs of alcohol poisoning and what to do to help a friend who may have made a poor decision.
    - Be sure that all your friends understand these facts too.

Questions can be directed to Jasmine Greenamyer, Program Director of the B.R.A.D. Foundation at [jasmine@brad21.org](mailto:jasmine@brad21.org).